

How Userlytics used borderless to automate their internal company transfer at large volumes while leveraging great exchanging rates to reduce cost.

GLOBAL PAYOUTS



Userlytics is an award winning research company. Since 2009, they have been helping enterprises, governmental organizations, and startups optimize their user experience. With their state-of-the-art platform and massive global participant they are the best all-in-one solution for remote user testing.

CHALLENGE

Research companies suffer from finding the right payment tools to pay researchers without collecting banking information, running compliance overhead, find balance for fees on low value amounts and if they are a global company manage cross-border internal transfers between subsidiaries for large volumes.

borderless found the right tools for Userlytics. They were stuck with having to do repetitive internal transfers as their previous provider was optimized for their needs however had limits on large transactions. An ideal provider would provide high limits, keep delivery speed similar while providing competitive exchange rates to reduce cost.

APPROACH

High Limits & Direct Debit

Leveraging borderless' credit limit, borderless provided Userlytics a high direct debit capability to run payments over \$50,000 in value while keeping the convenience of operational simplicity.

Better Exchange Rates

On high limits, a few basis points makes a big difference. borderless provided a competitive exchange rate saving Userlytics on transactions and waived fees for high limits.

Fast Delivery

Cash flow is important for research companies as they have a lot of payouts to execute. borderless enabled same day and next day delivery for Userlytics' internal cross-border transfers.

RESULTS



**LARGE
TRANSACTIONS
VIA DIRECT DEBIT**

\$0 FEES

**ON HIGH LIMIT
TRANSACTIONS**



**IMPROVED FX
CONVERSIONS
BY 25%**



**GLOBAL
PRESENCE FOR
MULTI-NATIONAL
COMPANIES**